



Louisiana Press Association

404 Europe Street, Baton Rouge, LA 70802

225-344-9309 ★ 800-701-8753 ★ www.lapress.com

2012 Press Identification Program

LPA is now offering Press Identification Cards for 2012. IDs will only be issued with photos. Photos may be color or black & white as long as they are in .jpeg or .tiff format.



Yearly Service Fee:	\$35.00 <i>per publication/company</i>
1 — 10 IDs:	No charge
11 + IDs:	\$5.00 per ID

Pricing

A \$35.00 yearly service fee will be added to membership dues. If dues have already been billed, the yearly service fee will be invoiced. The cost of the first ten (10) IDs per publication/company will be at no charge; subsequent IDs are \$5.00 each. Per ID fees will be billed to each member's account as passes are ordered.

Ordering Instructions

Mail forms and photos in .jpeg or .tif format to LPA or via email to nikki@lapress.com. **All forms must be signed by the publisher, owner or primary member.**

Publisher's/Owner's Responsibility

LPA encourages all publishers/owners to collect the press identification upon an employee's termination.



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2012 Press Identification Program

Newspaper/Company _____

Publisher/Primary Member _____

Address _____

Phone/Fax/Email _____

Employee Names

Method of Payment

- Charge to account
- Check enclosed
- MasterCard
- Visa
- American Express

Credit Card #

Exp. date

Card Holder

Signature

Yearly Service Fee **\$35.00**

of ID's (up to 10) _____ N/C

of ID's _____ **X \$5 (11+ Employees) \$** _____

Total Amount Due **\$** _____

I, the undersigned publisher, owner or primary member, agree to assume all risks incidental to the use of the privileges conferred by the press identification issued to employees; to comply promptly with any reasonable direction by any police officer; and to conduct myself/themselves in such a manner so as not to interfere with the police mission at hand. I understand the Louisiana Press Association may revoke any press identification for violation of procedures. I also understand that the Louisiana Press Identification may not provide admittance into venue/special events such as the state legislature or LSU sporting events; separate press credentials may have to be obtained from that particular entity. By signing below, I attest that all employees of the publication/company are newsgathering members of the working press.

Signature _____ **Date** _____

Don't Forget Photos must be in .jpeg or .tiff format. Please email to nikki@lapress.com or mail your disk/CD with photos to our office. Form must be signed by publisher, owner or primary member.

Subject to approval by LPA