



Louisiana Press Association

404 Europe Street, Baton Rouge, Louisiana 70802

Phone (225) 344-9309 Toll Free (800) 701-8753 Fax (225) 344-9344 www.lapress.com

December 1, 2009

Dear Individual Member,

THE 2008 LPA INDIVIDUAL COMPETITIONS ARE HERE!

INDIVIDUAL COMPETITION DEADLINE

January 28
After January 28

Regular Deadline
No entries accepted

Entry forms must be filled out and returned with the entries. Be sure to make a copy for your own files. For your convenience, all competition rules are available on our website at www.lapress.com.

Please read and follow ALL competition rules carefully. If you have any questions concerning the rules, preparation, etc. please contact me at (225) 344-9309, toll-free at (800) 701-8753 or via e-mail at mitch@lapress.com.

Good luck!

Mitch Droge
Contest Coordinator

2009 LPA Better Newspaper Individual Competition

Any entry in the LPA Contests that does not meet the requirements as outlined in the contest rules set by the Contest Committee and approved by the LPA Board of Directors will be disqualified. Disqualification may occur during any one of three phases: submission preparatory phase, the judging phase or subsequent to the awards presentation phase. If the disqualification occurs during the submission preparatory phase or the judging phase, the entry will be declared ineligible for consideration. If the disqualification occurs after the awards presentation, the entry will be declared ineligible and any plaques or certificates awarded should be returned to LPA and an official announcement of the disqualification will be made.

**Outline entries completely with red china marker or red grease pencil.
Make sure labels are filled out completely. Entries should be in chronological order.**

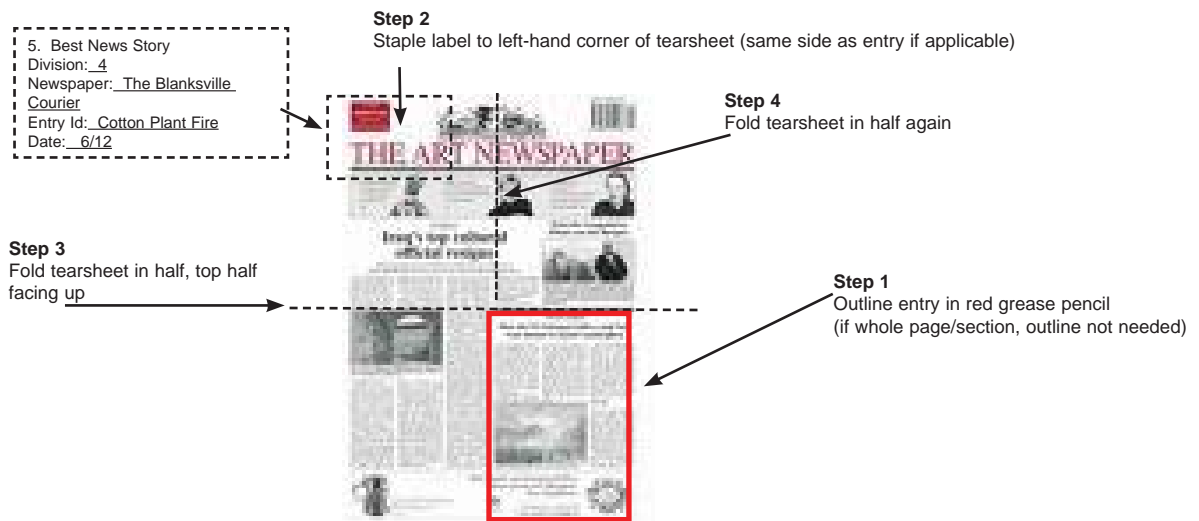
2009 LPA Individual Competition

1. Time Frame. Entries for all contests must be selected from the period January 1 through December 31, 2008.
2. Letters. A letter of clarification may be submitted with any entry where the individual feels it would be helpful to the judges.
3. Entry Fees. An entry fee of **\$10 per entry** must be submitted.
4. Delivery Instructions. The LPA office must receive the entries no later than **Friday, January 28, 2010 by 4:00 p.m.** All entries that do not meet the deadline will be declared ineligible. Deliver or mail to:

**Louisiana Press Association
404 Europe Street
Baton Rouge, LA 70802**

Entry forms must be returned with entries. Please make a copy for your files.

5. No entries will be returned. Winners may, if they desire, pick up their winning entries following the awards presentation at the annual convention after they have been displayed for a suitable period of time.
6. Publication. All entries must have been printed or circulated in a member newspaper to subscribers or member publication. Entries already entered in the LPA Better Newspaper Competition or Special Interest Publication Competition may also be entered in the Individual Competition.
7. ALL RULES WILL BE STRICTLY ENFORCED. Those entries not meeting all specifications will be automatically disqualified. No fees will be refunded on disqualified entries.
8. Assembly Instructions. For each applicable contest entered, clearly outline the entry with red grease pencil, staple with proper label (enclosed) in upper left-hand corner of the tearsheet, as shown, and fold entry or entries to approximately 8 ½ x 11 inches.



ACTUAL TEARSHEETS MUST BE LABELED AS INSTRUCTED, OR ENTRIES WILL BE DISQUALIFIED. Please do not submit each contest in an individual envelope or manila folder. Pack contest entries in chronological order (starting with #1). DO NOT SUBMIT fancy bound entries. They will be automatically disqualified.

9. Results. Competition results will NOT be released to ANYONE other than publishers until the Awards Luncheon. Publishers may call and request a copy of the press release and winners list. No exceptions will be made. Press releases and winners lists will be mailed to all publications the day of the awards presentation.

2009 LPA Individual Competition

1. INDIVIDUAL FEATURE WRITING

Submit Entries must have been published in a LPA member newspaper/publication. There is no limit on entries. Entries may be a single story, single story with sidebars or a series of articles when marked "First of a series, second of a series..." when published.

Criteria A blue-ribbon panel will judge the entries solely on the basis of subject, content, readability and interest. Readability includes sentence and paragraph structure and lead. Photos and artwork will receive no consideration. The competition will be split into three divisions: Division A – Active Members' daily newspapers, Division B – Active Members' community newspapers, and Division C – Associate Active Members.

Labels Five labels are provided - staple one label to each feature - copy labels if more are needed. List the writer's name on label.

2. INDIVIDUAL PHOTO – BLACK & WHITE

Submit Entries must have been published in a LPA member newspaper/publication. There is no limit on entries. For each entry, submit full-page tearsheet with one photo clearly outlined with a red grease pencil.

A photo print may be submitted with the entry but is not mandatory. The competition will be split into three divisions: Division A – Active Members' daily newspapers, Division B – Active Members' community newspapers, and Division C – Associate Active Members.

Criteria A blue-ribbon panel will judge the entries solely on the basis of its black and white feature photo value.

Labels Five labels are provided - staple one label to each tearsheet - copy labels if more are needed. List the photographer's name on label.

3. INDIVIDUAL PHOTO – COLOR

Submit Entries must have been published in a LPA member newspaper/publication. There is no limit on entries. For each entry, submit full-page tearsheet with one photo clearly outlined with a red grease pencil.

A photo print may be submitted with the entry but is not mandatory. The competition will be split into three divisions: Division A – Active Members' daily newspapers, Division B – Active Members' community newspapers, and Division C – Associate Active Members.

Criteria A blue-ribbon panel will judge the entries solely on the basis of its color feature photo value.

Labels Five labels are provided - staple one label to each tearsheet - copy labels if more are needed. List the photographer's name on label.