

Better Newspaper Contest

Staff Generated - Black & White 1/4 Page or Under

1	1	1st Place	The Advocate	Baton Rouge
1	1	2nd Place	The Advocate	Baton Rouge
1	2	1st Place	The Town Talk	Alexandria
1	2	2nd Place	The Advertiser	Lafayette
1	2	3rd Place	Lake Charles American Press	Lake Charles
1	3	1st Place	Daily Star	Hammond
1	3	2nd Place	The Daily Iberian	New Iberia
1	3	3rd Place	Daily Star	Hammond
1	4	1st Place	The Ruston Daily Leader	Ruston
1	4	2nd Place	The Ruston Daily Leader	Ruston
1	4	3rd Place	Minden Press-Herald	Minden
1	5	1st Place	St. Charles Herald-Guide	Boutte
1	5	2nd Place	L'Observateur	LaPlace
1	5	3rd Place	Bossier Press Tribune	Bossier City
1	6	1st Place	The Pointe Coupee Banner	New Roads
1	6	2nd Place	Plaquemine Post/South	Plaquemine
1	6	3rd Place	Plaquemine Post/South	Plaquemine
1	7	1st Place	Richland Beacon-News	Rayville
1	7	2nd Place	Caddo Citizen	Vivian
1	7	3rd Place	West Side Journal	Port Allen
1	8	1st Place	Times of Southwest Louisiana	Lake Charles
1	8	2nd Place	Gambit Weekly	New Orleans
1	8	3rd Place	The Times of Acadiana	Lafayette

Better Newspaper Contest

Staff Generated - Color 1/4 Page or Under

2	1	1st Place	The Advocate	Baton Rouge
2	1	2nd Place	The Advocate	Baton Rouge
2	1	3rd Place	The Times-Picayune	New Orleans
2	2	1st Place	News-Star	Monroe
2	2	2nd Place	Lake Charles American Press	Lake Charles
2	2	3rd Place	News-Star	Monroe
2	3	1st Place	Daily Star	Hammond
2	3	2nd Place	The Daily Comet	Thibodaux
2	3	3rd Place	Daily Star	Hammond
2	4	1st Place	Minden Press-Herald	Minden
2	4	2nd Place	Minden Press-Herald	Minden
2	4	3rd Place	The Ruston Daily Leader	Ruston
2	5	1st Place	The News-Banner	Covington
2	5	2nd Place	L'Observateur	LaPlace
2	5	3rd Place	St. Charles Herald-Guide	Boutte
2	6	1st Place	Gonzales Weekly	Gonzales
2	6	2nd Place	Gonzales Weekly	Gonzales
2	6	3rd Place	Plaquemine Post/South	Plaquemine
2	7	1st Place	Madison Journal	Tallulah
2	8	1st Place	Lifestyle Lafayette	Lafayette
2	8	2nd Place	Gambit Weekly	New Orleans
2	8	3rd Place	The Times of Acadiana	Lafayette

Better Newspaper Contest

Staff Generated- Black & White Over 1/4 Page

3	1	1st Place	The Advocate	Baton Rouge
3	1	2nd Place	The Times	Shreveport
3	1	3rd Place	The Times-Picayune	New Orleans
3	2	1st Place	The Advertiser	Lafayette
3	2	2nd Place	The Town Talk	Alexandria
3	2	3rd Place	The Advertiser	Lafayette
3	3	1st Place	Daily World	Opelousas
3	3	2nd Place	Daily Star	Hammond
3	3	3rd Place	Daily World	Opelousas
3	4	1st Place	The Crowley Post-Signal	Crowley
3	4	2nd Place	The Bastrop Daily Enterprise	Bastrop
3	4	3rd Place	The Bastrop Daily Enterprise	Bastrop
3	5	1st Place	St. Charles Herald-Guide	Boutte
3	5	2nd Place	L'Observateur	LaPlace
3	5	3rd Place	D.S- Liv. Parish News	Denham Springs
3	6	1st Place	Ascension Citizen	Gonzales
3	6	2nd Place	The Jena Times Olla-Tullos Signal	Jena
3	6	3rd Place	The Era-Leader	Franklinton
3	7	1st Place	West Side Journal	Port Allen
3	7	2nd Place	Richland Beacon-News	Rayville
3	7	3rd Place	Caddo Citizen	Vivian
3	8	1st Place	Acadiana Lifestyle	New Iberia
3	8	2nd Place	Times of Southwest Louisiana	Lake Charles
3	8	3rd Place	The Times of Acadiana	Lafayette

Better Newspaper Contest

Staff Generated - Color Over 1/4 Page

4	1	1st Place	The Times-Picayune	New Orleans
4	1	2nd Place	The Advocate	Baton Rouge
4	1	3rd Place	The Times-Picayune	New Orleans
4	2	1st Place	The Town Talk	Alexandria
4	2	2nd Place	The Advertiser	Lafayette
4	2	3rd Place	The Advertiser	Lafayette
4	3	1st Place	Daily World	Opelousas
4	3	2nd Place	The Daily Comet	Thibodaux
4	3	3rd Place	The Daily Comet	Thibodaux
4	4	1st Place	The Ruston Daily Leader	Ruston
4	4	2nd Place	Minden Press-Herald	Minden
4	4	3rd Place	Jennings Daily News	Jennings
4	5	1st Place	The News-Banner	Covington
4	5	2nd Place	L'Observateur	LaPlace
4	5	3rd Place	D.S- Liv. Parish News	Denham Springs
4	6	1st Place	Rayne Acadian-Tribune	Rayne
4	6	2nd Place	Ascension Citizen	Gonzales
4	6	3rd Place	Gonzales Weekly	Gonzales
4	7	1st Place	The Donaldsonville Chief	Donaldsonville
4	7	2nd Place	The Donaldsonville Chief	Donaldsonville
4	7	3rd Place	Pierre Part Cajun Gazette	Pierre Part
4	8	1st Place	The Times of Acadiana	Lafayette
4	8	2nd Place	Times of Southwest Louisiana	Lake Charles
4	8	3rd Place	The Times of Acadiana	Lafayette
4	8	Honorable Mention	Lifestyle Lafayette	Lafayette

Better Newspaper Contest

Series of Ads or Ad Campaign

5	1	1st Place	The Times-Picayune	New Orleans
5	1	2nd Place	The Times	Shreveport
5	1	3rd Place	The Times-Picayune	New Orleans
5	2	1st Place	The Advertiser	Lafayette
5	2	2nd Place	The Town Talk	Alexandria
5	2	3rd Place	The Advertiser	Lafayette
5	3	1st Place	Daily World	Opelousas
5	3	2nd Place	The Courier	Houma
5	3	3rd Place	The Daily Comet	Thibodaux
5	4	1st Place	Minden Press-Herald	Minden
5	4	2nd Place	Jennings Daily News	Jennings
5	4	3rd Place	The Ruston Daily Leader	Ruston
5	5	1st Place	The Eunice News	Eunice
5	5	2nd Place	St. Charles Herald-Guide	Boutte
5	5	3rd Place	Bossier Press Tribune	Bossier City
5	6	1st Place	Gonzales Weekly	Gonzales
5	6	2nd Place	The Pointe Coupee Banner	New Roads
5	6	3rd Place	The Franklin Sun	Winnsboro
5	7	1st Place	Richland Beacon-News	Rayville
5	7	2nd Place	Caddo Citizen	Vivian
5	7	3rd Place	Richland Beacon-News	Rayville
5	8	1st Place	Lifestyle Lafayette	Lafayette
5	8	2nd Place	Gambit Weekly	New Orleans
5	8	3rd Place	Acadiana Lifestyle	New Iberia

Better Newspaper Contest

In-Paper Promotion

6	1	1st Place	The Advocate	Baton Rouge
6	1	2nd Place	The Times-Picayune	New Orleans
6	1	3rd Place	The Advocate	Baton Rouge
6	2	1st Place	Lake Charles American Press	Lake Charles
6	2	2nd Place	The Advertiser	Lafayette
6	2	3rd Place	The Advertiser	Lafayette
6	3	1st Place	Daily World	Opelousas
6	3	2nd Place	Daily World	Opelousas
6	3	3rd Place	The Daily Iberian	New Iberia
6	4	1st Place	The Ruston Daily Leader	Ruston
6	4	2nd Place	Slidell Sentry-News	Slidell
6	4	3rd Place	Slidell Sentry-News	Slidell
6	5	1st Place	Bossier Press Tribune	Bossier City
6	5	2nd Place	Bossier Press Tribune	Bossier City
6	5	3rd Place	L'Observateur	LaPlace
6	6	1st Place	The Sabine Index	Many
6	6	2nd Place	Ascension Citizen	Gonzales
6	6	3rd Place	Ascension Citizen	Gonzales
6	7	1st Place	Richland Beacon-News	Rayville
6	7	2nd Place	West Side Journal	Port Allen
6	7	3rd Place	Madison Journal	Tallulah
6	8	1st Place	Lifestyle Lafayette	Lafayette
6	8	2nd Place	The Times of Acadiana	Lafayette
6	8	3rd Place	South Baton Rouge Journal	Baton Rouge

Better Newspaper Contest

Special Section

7	1	1st Place	The Times-Picayune	New Orleans
7	1	2nd Place	The Times-Picayune	New Orleans
7	1	3rd Place	The Times-Picayune	New Orleans
7	2	1st Place	The Town Talk	Alexandria
7	2	2nd Place	The Advertiser	Lafayette
7	2	3rd Place	The Advertiser	Lafayette
7	3	1st Place	The Daily Comet	Thibodaux
7	3	2nd Place	The Daily Iberian	New Iberia
7	3	3rd Place	The Courier	Houma
7	4	1st Place	Minden Press-Herald	Minden
7	4	2nd Place	The Ruston Daily Leader	Ruston
7	4	3rd Place	The Bastrop Daily Enterprise	Bastrop
7	5	1st Place	L'Observateur	LaPlace
7	5	2nd Place	The News-Banner	Covington
7	5	3rd Place	St. Charles Herald-Guide	Boutte
7	6	1st Place	Plaquemine Post/South	Plaquemine
7	6	2nd Place	Plaquemine Post/South	Plaquemine
7	6	3rd Place	The Pointe Coupee Banner	New Roads
7	6	Honorable Mention	The Era-Leader	Franklinton
7	7	1st Place	West Carroll Gazette	Oak Grove
7	7	2nd Place	Pierre Part Cajun Gazette	Pierre Part
7	7	3rd Place	Pierre Part Cajun Gazette	Pierre Part
7	8	1st Place	Acadiana Lifestyle	New Iberia
7	8	2nd Place	The Times of Acadiana	Lafayette
7	8	3rd Place	Lifestyle Lafayette	Lafayette

Better Newspaper Contest

Multiple Advertiser Page (Sig Page)

8	1	1st Place	The Advocate	Baton Rouge
8	1	2nd Place	The Times-Picayune	New Orleans
8	1	3rd Place	The Advocate	Baton Rouge
8	2	1st Place	The Advertiser	Lafayette
8	2	2nd Place	The Town Talk	Alexandria
8	2	3rd Place	The Town Talk	Alexandria
8	3	1st Place	Daily World	Opelousas
8	3	2nd Place	The Daily Iberian	New Iberia
8	3	3rd Place	The Courier	Houma
8	4	1st Place	Minden Press-Herald	Minden
8	4	2nd Place	Slidell Sentry-News	Slidell
8	4	3rd Place	The Daily News	Bogalusa
8	5	1st Place	L'Observateur	LaPlace
8	5	2nd Place	L'Observateur	LaPlace
8	5	3rd Place	Bossier Press Tribune	Bossier City
8	6	1st Place	Plaquemine Post/South	Plaquemine
8	6	2nd Place	The Pointe Coupee Banner	New Roads
8	6	3rd Place	The Sabine Index	Many
8	7	1st Place	The Basile Weekly	Basile
8	7	2nd Place	Richland Beacon-News	Rayville
8	7	3rd Place	Caddo Citizen	Vivian
8	8	1st Place	The Times of Acadiana	Lafayette
8	8	2nd Place	The Times of Acadiana	Lafayette
8	8	3rd Place	Acadiana Lifestyle	New Iberia

Better Newspaper Contest

Advertising Idea or Promotion

9	1	1st Place	The Advocate	Baton Rouge
9	1	2nd Place	The Times-Picayune	New Orleans
9	1	3rd Place	The Advocate	Baton Rouge
9	2	1st Place	The Town Talk	Alexandria
9	2	2nd Place	The Advertiser	Lafayette
9	2	3rd Place	The Town Talk	Alexandria
9	3	1st Place	Daily Star	Hammond
9	3	2nd Place	The Courier	Houma
9	3	3rd Place	Daily Star	Hammond
9	4	1st Place	The Bastrop Daily Enterprise	Bastrop
9	4	2nd Place	The Ruston Daily Leader	Ruston
9	4	3rd Place	Slidell Sentry-News	Slidell
9	5	1st Place	L'Observateur	LaPlace
9	5	2nd Place	St. Charles Herald-Guide	Boutte
9	5	3rd Place	The News-Banner	Covington
9	6	1st Place	Rayne Acadian-Tribune	Rayne
9	6	2nd Place	The Pointe Coupee Banner	New Roads
9	6	3rd Place	Rayne Acadian-Tribune	Rayne
9	7	1st Place	Richland Beacon-News	Rayville
9	7	2nd Place	The Bunkie Record	Bunkie
9	7	3rd Place	Coushatta Citizen	Coushatta
9	8	1st Place	Lifestyle Lafayette	Lafayette
9	8	2nd Place	Gambit Weekly	New Orleans
9	8	3rd Place	The Times of Acadiana	Lafayette

Better Newspaper Contest

Classified Promotion

10	1	1st Place	The Advocate	Baton Rouge
10	1	2nd Place	The Times	Shreveport
10	1	3rd Place	The Advocate	Baton Rouge
10	2	1st Place	The Town Talk	Alexandria
10	2	2nd Place	The Advertiser	Lafayette
10	2	3rd Place	The Town Talk	Alexandria
10	3	1st Place	Daily Star	Hammond
10	3	2nd Place	The Daily Iberian	New Iberia
10	3	3rd Place	The Courier	Houma
10	4	1st Place	Minden Press-Herald	Minden
10	4	2nd Place	Minden Press-Herald	Minden
10	4	3rd Place	The Daily News	Bogalusa
10	5	1st Place	L'Observateur	LaPlace
10	5	2nd Place	The News-Banner	Covington
10	5	3rd Place	D.S- Liv. Parish News	Denham Springs
10	6	1st Place	Ascension Citizen	Gonzales
10	6	2nd Place	Plaquemine Post/South	Plaquemine
10	6	3rd Place	The Era-Leader	Franklinton
10	7	1st Place	The Bunkie Record	Bunkie
10	7	2nd Place	Caddo Citizen	Vivian
10	7	3rd Place	Caddo Citizen	Vivian
10	8	1st Place	The Times of Acadiana	Lafayette
10	8	2nd Place	The Times of Acadiana	Lafayette

Better Newspaper Contest

Best Promotion of Internet Homepage

11	1	1st Place	The Advocate	Baton Rouge
11	1	2nd Place	The Advocate	Baton Rouge
11	2	1st Place	The Town Talk	Alexandria
11	2	2nd Place	The Advertiser	Lafayette
11	2	3rd Place	The Advertiser	Lafayette
11	3	1st Place	The Daily Comet	Thibodaux
11	3	2nd Place	Daily World	Opelousas
11	3	3rd Place	The Courier	Houma
11	4	1st Place	Minden Press-Herald	Minden
11	4	2nd Place	Minden Press-Herald	Minden
11	4	3rd Place	The Bastrop Daily Enterprise	Bastrop
11	5	1st Place	The News-Banner	Covington
11	5	2nd Place	The News-Banner	Covington
11	5	3rd Place	St. Charles Herald-Guide	Boutte
11	6	1st Place	Rayne Acadian-Tribune	Rayne
11	6	2nd Place	Rayne Acadian-Tribune	Rayne

Better Newspaper Contest

Best Classified Line Ad

12	1	1st Place	The Times	Shreveport
12	1	2nd Place	The Advocate	Baton Rouge
12	1	3rd Place	The Times	Shreveport
12	2	1st Place	The Advertiser	Lafayette
12	2	2nd Place	The Town Talk	Alexandria
12	2	3rd Place	The Town Talk	Alexandria
12	3	1st Place	The Daily Iberian	New Iberia
12	3	2nd Place	The Daily Iberian	New Iberia
12	3	3rd Place	Daily Star	Hammond
12	4	1st Place	Minden Press-Herald	Minden
12	4	2nd Place	Minden Press-Herald	Minden
12	4	3rd Place	Minden Press-Herald	Minden
12	5	1st Place	L'Observateur	LaPlace
12	5	2nd Place	L'Observateur	LaPlace
12	5	3rd Place	The News-Banner	Covington
12	6	1st Place	Rayne Acadian-Tribune	Rayne
12	6	2nd Place	Rayne Acadian-Tribune	Rayne
12	6	3rd Place	Ascension Citizen	Gonzales
12	7	1st Place	Caddo Citizen	Vivian
12	8	1st Place	The Times of Acadiana	Lafayette

Better Newspaper Contest

General Excellence

13	1	1st Place	The Times-Picayune	New Orleans
13	1	2nd Place	The Advocate	Baton Rouge
13	2	1st Place	The Advertiser	Lafayette
13	2	2nd Place	The Town Talk	Alexandria
13	3	1st Place	The Daily Comet	Thibodaux
13	3	2nd Place	Daily World	Opelousas
13	3	3rd Place	Daily Star	Hammond
13	4	1st Place	The Ruston Daily Leader	Ruston
13	4	2nd Place	Slidell Sentry-News	Slidell
13	4	3rd Place	Minden Press-Herald	Minden
13	5	1st Place	Bossier Press Tribune	Bossier City
13	5	2nd Place	L'Observateur	LaPlace
13	5	3rd Place	The News-Banner	Covington
13	6	1st Place	Plaquemine Post/South	Plaquemine
13	6	2nd Place	The Jena Times Olla-Tullos Signal	Jena
13	6	3rd Place	The Sabine Index	Many
13	6	Honorable Mention	The Era-Leader	Franklinton
13	7	1st Place	Madison Journal	Tallulah
13	7	2nd Place	West Side Journal	Port Allen
13	7	3rd Place	The Donaldsonville Chief	Donaldsonville
13	8	1st Place	Lifestyle Lafayette	Lafayette
13	8	2nd Place	The Times of Acadiana	Lafayette
13	8	3rd Place	Gambit Weekly	New Orleans
13	8	Honorable Mention	Acadiana Lifestyle	New Iberia

Better Newspaper Contest

Oops!

14	8	1st Place	Gambit Weekly	New Orleans
14	5	2nd Place	L'Observateur	LaPlace
14	5	3rd Place	D.S- Liv. Parish News	Denham Springs
14	5	Honorable Mention	The News-Banner	Covington